

The Player Bookazine

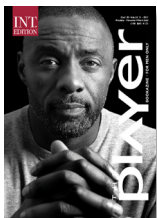
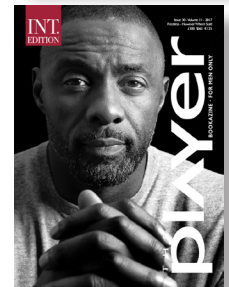
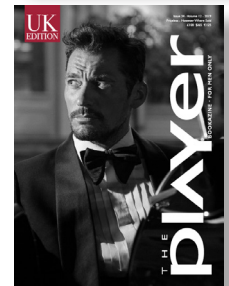
The Player bookazine is a unique hard backed magazine available via subscription only. It is subscribed to by wealthy individuals primarily between the ages of 27 to 65. Distributed worldwide, the Bookazine is a bi annual production containing 200 pages with a hard back cover and a folio wrap that is bespoke to each country. Other covers are tailored to private individuals and companies that purchase a minimum quantity of 50 books. Subscription is currently £100 per copy delivered anywhere in the world in a bespoke Player black box. The Player Bookazine and the Player Club represent a combined total distribution of 17,256 subscribers; with a print run averaging 20,000 copies with the balance sold to featured hotels, service providers and individuals who are interviewed.

The Player 'E-Bookazine'

The Player E-Bookazine was launched in 2017 and now has an online subscription of over 150,000 subscribers. The online publication mimics the printed publication as far as content and advertising. All current and back issues of The Player Bookazine are available from the Player website for free subject to a simple enrolment form. The Player also has an excellent social media following with a global reach of 21.63million across Instagram, Twitter, Facebook and LinkedIn as well as AJ The Player YouTube Channel, which currently has almost 14,000 subscribers and in excess of 4.6 million views.

The Player

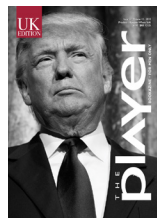
The Player Bookazine, E-Bookazine and The Player Club all fall under the umbrella of The Player International, which additionally encompasses The Player Golf (organising high end golf events at some of the World's most prestigious golf courses and a unique range of clubs, bags and golf merchandise), The Player Racing (premium motorsport events, individual drivers and classic car rallies) and The Player Club Prive (The Player Elite membership programme). The Player Club Prive works with a select group of specialists around the World to organise high end bespoke events at which Club Prive Elite members can network with other likeminded members.



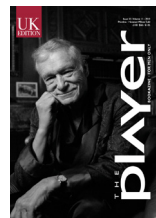
Issue 30



Issue 31



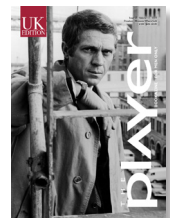
Issue 32



Issue 33



Issue 34



Issue 35



Issue 24



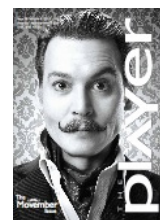
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Issue 26



Issue 27



Issue 28



Issue 29



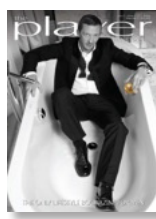
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Issue 19



Issue 20



Issue 21



Issue 22



Issue 23



Issue 12



Issue 13



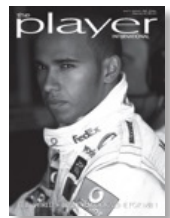
Issue 14



Issue 15



Issue 16



Issue 17