

# The Player Distribution and Readership

Distributed worldwide, the Bookazine is a bi annual production containing 200 pages with a hard back cover and a folio wrap that is bespoke to each country. Other covers are tailored to private individuals and companies that purchase a minimum quantity of 50 books. Subscription is currently £100 per copy

delivered anywhere in the world in a bespoke Player black box. The Player Bookazine and the Player Club represent a combined total distribution of 17,256 subscribers; with a print run averaging 20,000 copies with the balance sold to featured hotels, service providers and individuals who are interviewed.



**SPRINT IN STYLE**

Bookazine cover featuring a red sports car and the title 'SPRINT IN STYLE'.



**COUNTY HALL**

London Marriott Hotel County Hall has one of the most iconic locations in the UK. Right on the banks of the river Thames and next to Westminster Bridge, you get unparalleled views of the London Eye, Houses of Parliament and the most famous clock in the world, Big Ben.

Bookazine cover for 'COUNTY HALL' featuring a hotel and the London Eye.



**UP & AWAY**

Bookazine cover for 'UP & AWAY' featuring a red car.



**TUFF MUVER**

Bookazine cover for 'TUFF MUVER' featuring a silver SUV.



**THE HIDDEN GEM**

Bookazine cover for 'THE HIDDEN GEM' featuring a golf course.



**ARTEON**

Bookazine cover for 'ARTEON' featuring a dark sedan.



**ZZZ ZANZIBAR**

IT'S BEEN MORE THAN TWO YEARS SINCE I LAST HAD THE OPPORTUNITY TO TAKE OFF TO AN EXOTIC DESTINATION WAY TOO LONG, TO BE HONEST!

Bookazine cover for 'ZZZ ZANZIBAR' featuring a resort pool and interior.



**Himalayan**

Bookazine cover for 'Himalayan' featuring a Royal Enfield motorcycle.